



## Digital Workshop Learn, Design, Launch

### Outcome Driven Workshop

The digital workshop is designed to help your internal teams pinpoint opportunities for digital transformation, teach them how to design and then build a working solution.

- **Learn** and transfer knowledge to your cross functional team – tools and technologies. See how to digitize and improve customer engagement and how to mobilize business processes
- **Design** solutions, unpack core brand opportunities, find new ways to identify problems and solutions
- **Launch** real working solutions with user experience and technology experts - the goal is to deliver a digital MVP at the end of the workshop

### Innovation on top of Infrastructure

Umajin allows internal teams to create practical digital innovation on top of the core investments enterprises are making.

Umajin provides;

- Best practice solutions to start with and customize
- Code free creation which uses your existing infrastructure
- Instant Deployment to quickly test new ideas and processes
- Native performance on phones, tablets, laptops and kiosks with great features like wayfinding, beacon support, 3D, IOT, machine vision and more



## Innovate at the speed of business

Empower your teams to create content, digital processes and native apps

# Workshop Agenda

The agenda is designed to be flexible, but make the most possible use of face to face time with cross functional teams. Having attendees complete individual tasks ahead of the workshop allows busy people to prepare and get the most out of the workshop. There are three distinct phases; Ideation, Design & Build and Review. Team members can attend these as schedules allow.

## Before Workshop

- > Evaluate core pain points
- > Collect digital transformation opportunities
- > Find data sources and connectors existing in your organisation

## Workshop Ideation

- > Demonstration of Umajin and suitable case studies
- > Review and discuss pain points & opportunities
- > Reframe, solution map and solution prioritisation
- > Choose one solution to design and build

## Workshop Design & Build

- > User Experience mapping for selected solution
- > Design & build the solution with Umajin design and development support

## Workshop Review

- > Evaluate the new digital experience
- > Discuss deployment strategies and next steps for additional implementation and rollout



## Best practice solution templates get you up and running quickly

- Offline / Indoor wayfinding
- Asset Inspection
- Sales Enablement
- Health and Safety
- Training and Onboarding
- Dashboards
- Events



Want More Details?  
Visit our website - [Umajin.com](http://Umajin.com)

[Umajin.com](http://Umajin.com)  
[sales@umajin.com](mailto:sales@umajin.com)